



Summer Fitness Series Event Partnership Opportunities

DTSB has partnered with local fitness organizations to provide a free outdoor summer fitness program at the Gridiron in downtown South Bend every Saturday morning to encourage healthy living.

Sponsorship Levels	Presenting \$5,000	Visionary \$3,000	Champion \$1,000	Ambassador \$500
	\$10,000 Promotional Value	\$8,000 Promotional Value	\$6,000 Promotional Value	\$4,000 Promotional Value
Appearance on Printed Materials Posters/Flyers	✓	✓	✓	✓
Appearance in Media Advertising Press Release	✓	✓	✓	✓
Appearance in Online Advertising Summer Fitness Series Website	✓	✓	✓	✓
Facebook Event Pages	✓	✓		
On-site Presence Opportunity for booth in high-traffic area	✓	✓	✓	✓
Business featured on Facebook	✓	✓	✓	✓
Company logo on event banner	✓	✓	✓	
Opportunity to distribute materials	✓	✓	✓	
DTSB Provides tent, table, and chairs for booth	✓			
Opportunity to address crowd via microphone	✓			
Extra Opportunities Naming rights: official presenting sponsor of Summer Fitness Series	✓			
Your choice of available naming rights		✓		

Summer Fitness Series related posts generated 51,242 reach and 2,420 engagement last year

Summer Fitness Series related website pages generated 2,318 page views last year.